

# Kaleidoscope Board Meeting Minutes

Location: Hancock Building and Zoom  
Thursday, Jan.13, 2022, | 6:30 – 8 p.m. EST

## Kaleidoscope Mission

*We provide learning experiences and support for Keweenaw families to further their educational pursuits.*

## Kaleidoscope Values

- We are inclusive
- We are non-discriminatory
- We operate in a collegial spirit
- We embrace mutual respect
- We strive to embrace many educational philosophies

Meeting called to order at 6:32 p.m. by Chris Amidon

## ATTENDEES

Board Members Present: Chris Amidon, Art Pontynen, Ruth Gill, Kiko de Melo e Silva

Board Members Absent: Rita Kranz

Staff Present: Michelle Nielson

Staff Absent: Shannon Hilaire

## ACTION ITEMS

1. Michelle will draft a Diversity, Equity & Inclusion statement for the next meeting.
2. Michelle will make edits to the updated Organization Chart.
3. Michelle will reach out to Brian regarding how BookShark is going and ask about ideas for improvement.
4. Michelle will have a discussion with Erin L. and Erin G. regarding progress toward a full-time curriculum option.
5. Michelle will reach out to Michigan State Parks re: summer programming.

## AGENDA

1. Approve December Board Minutes  
Chris Amidon made a motion to approve December 2021 minutes. Ruth Gill seconded.  
Approved unanimously | 3 Ayes, 0 Nays  
Chris Amidon, Ruth Gill and Kiko de Melo e Silva approved
2. December Meeting | Action Item Review – Covered in Directors Report
3. Directors Report (Michelle): See Below
4. Logo Update (Chris)  
As we move into greater community recognition, do we want to modify our logo? This is an opportunity to work with a graphic designer, classes to create, etc.

Timeline would be within the next few months. Group will continue discussion as we work on the new mission statement and moving into the new space.

5. Positive Feedback, Marketing & Publicity (Chris)  
Chris is urging the team to capture positive feedback from parents. We need to compile and utilize when we can.
  
6. Finlandia Building Events
  - a. How will these be relayed to Kaleidoscope families?  
So many messages can become overwhelming if we did not filter the messages. We need to be aware we are sending along relevant content.
  
7. Hancock Space Summer Programming (Ruth)  
There is an interest in a Summer martial arts course. There is no additional info currently on additional programming. Ruth relays that there is a need for summer programming in the community. Could we potentially coordinate with the state parks to collaborate with their programming? Michelle will reach out to brainstorm and see if there are opportunities for collaboration.

Ruth suggested that Kaleidoscope work with a summer theatre program to host a camp this summer.

Staff and board agree that this is an opportunity to build on revenue. Staff have been tasked with having conversations about how to move summer programming forward.

Allocating staff, board focus and grant funding will focus on this in the future.

#### 8. Full Time Programming

Full time programming is one of our longtime goals. Full time option discussions will be investigated and followed up with for the group. Michelle will also be looking into the survey to see if full time programming is a request from the families we serve.

BookShark or Moving Beyond The Page-type full-time program with in-person teaching in 2022/23. Here is an example: <https://highpointhybrid.com>

#### 9. Committees

No updates.

#### 10. Charter School Update

Ruth has served as a substitute teacher for the Charter School and is complimentary of the education model, sense of community, sense of mission, vision of education, prioritizing meaningful education.

Is there an opening for Kaleidoscope there? At the right time, an introduction should be made.

#### 11. Next Meeting (In-Person at Finlandia & Zoom) | Jan. 27, 2022, 6:30 pm

Board meeting closed at 8:07 p.m. by Chris Amidon

## DIRECTORS REPORT

### 1. Lease Change for Hancock Building

Inquired with the Hancock property manager on lease end date change.

The new end date is July 31, 2023. Documents are ready to be signed, have been shared on the Drive and have been emailed to the group. There are no other changes. Repairs will begin in the space once contact is signed. *Michelle will verify exact rooms before signing.* Chris Amidon motioned to approve the Hancock lease, pending this clarification. Ruth Gill seconds this motion.

Approved unanimously | 3 Ayes, 0 Nays

Chris Amidon, Ruth Gill and Kiko de Melo e Silva approved

### 2. Insurance

Inquired with the insurance company for clarification on coverage of other organizations using the Kaleidoscope and shared the Shared Space Agreement. Coverage has been confirmed.

### 3. Second January Board Meeting

A second board meeting time is set for Jan. 27, 2022. This meeting will focus on messaging/marketing topics in greater detail.

### 4. L'Anse Building

Working to determine if there is a Rent to Own lease option for the L'Anse Building. There is a new owner of the property, and the current lease may change.

### 5. Grants

Continue to search for grants and fill out applications. Applications are requesting a Diversity, Equity & Inclusion statement/strategy. Team will be on the lookout for ways for us to broaden the population we serve. Michelle will draft the statement and will be discussed in the second January meeting.

### 6. Survey

First phase was sent to current families/students. The second phase will have a broader audience and will deploy on Jan. 18, 2022. The focus is on suggestions for our future.

### 7. Women in Copper Country Series

Series kicked off on Jan. 5, 2022, via Zoom. Eight were registered and we had six participants. The next session will be Jan. 26, 2022. Social media posts and e-blasts were sent to gain interest. Reminder blasts will be sent going forward. Two are scheduled for February 2022.

8. New Employment Opportunities | Hancock Coordinator & Faculty  
The Hancock Coordinator position is posted. It is on our website, was included in the January newsletter, and posted in the L'Anse center. Staff are posting the flier at local businesses. Additional efforts will be made to spread the word on position, should the position not be filled mid-February.

New faculty positions will be posted soon, with a similar PR push for the Hancock Coordinator position.

Group discussed Hancock Coordinator flier and additional verbiage to be added/order of duty importance.

9. Kaleidoscope Organization Chart  
Suggestions: Add a date stamp  
Have a separation between the board and the Executive Director  
Have board members all on the same level

10. Website  
Website is currently being updated for the second semester. The second phase of edits for the website will include summer programs and fall registration. Messaging and mission content will stay the same until the new content is finalized.

11. Michelle to MI – suggestions on timing  
Options: March, week of the Board Meeting, also beginning of Hancock lease.  
Or June, with a plan to have an Open House/in-person registration event in the Hancock building.