



Kaleidoscope Board Meeting

Location: Teleconference

Thursday, May 26, 2022, 6:30 - 8:30 p.m.

Kaleidoscope Mission

Kaleidoscope provides holistic support and engaging learning experiences to families through classes and community events.

Kaleidoscope Values

- We are inclusive
- We are non-discriminatory
- We operate in a collegial spirit
- We embrace mutual respect
- We strive to embrace many educational philosophies

Board Meeting Called to order at 6:35 p.m.

Board Members Present: Chris Amidon, Kiko de Melo e Silva

Board Members Not Present: Art Pontynen

Staff Present: Michelle Nielson

Staff Absent: Shannon Hilaire

ACTION ITEMS FOR JUNE MEETING

- Action Item: create press release/marketing for Battle of the Books
- Michelle and Chris to work on sending a Registered Letter about trash issue in Hancock space to Lahti Properties
- Michelle will reach out to Matt with CLK to discuss plans for virtual plans with his departure
- Team will begin to log attendance for open houses/events
- Michelle and team to look up 3Play Media for accessibility for content on the website, i.e. closed captions, audio transcriptions
- Michelle to draft budget for next fiscal year for June 2022 board meeting



AGENDA

1. Kaleidoscope Promotional Video

Created and now added to the website

2. Approve April Board Minutes

Motion to approve by: Chris Amidon

Seconded by: Kiko de Melo e Silva

2 ayes: Chris Amidon, Kiko de Melo e Silva

0 nays:

3. Last-Meeting Action Item Review

- a. Michelle to verify if there was still consideration for Battle of the Books | *COMPLETE* | Battle of the Books is only happening at the L'Anse location.

The 2021 event had a lot of participation from both L'Anse and Hancock areas, there was a fear that we would have too low of participation if there were 2 events this year so it will remain as 1 event in L'Anse and will be re-evaluated for the summer of 2023.

- b. MI-CoOP: Follow-up email was sent to Board members to review and decide if it is worthwhile to join the Co-Op (Will discuss further in OLD Business). | *COMPLETE*

MI CoOp: Will be starting a MiCoOp Affiliate Membership for the 2022-23 school year (which begins July 1). Affiliate membership is for businesses and organizations that support educators who create student-centered learning cultures and/or empower students to take an active lead role in their learning. The cost of an Affiliate Membership is \$2,000 for the year. Should we join?

Group decides to revisit this next fiscal year, 2023-2024.

3-Y Goal 2 Obj d4-Explore additional partnerships

- c. Estimated Income from the 2 Self-Pay Students | \$170

3-Y Goal 3 Obj a1 Private Pay Revenue



- d. Updated calendars for change of date for May and June meetings |
COMPLETE

- 4. Directors Report (Michelle): See Below
- 5. June Board Additions: Two additional potential board members will be invited to the June meeting. Once conversations are had, information will be shared with the board.
- 6. Board Member Families Receive Kaleidoscope Discounts:
Even if children are not Kaleidoscope students, there are discounts for programming allotted, in thanks for the board's service.
- 7. Committees
 - a. LTP (on hiatus)
- 8. Michelle's June Visit
June 12-June 17, 2022 for the drama camp. A dinner has been set for Wednesday, June 15 for staff and board.
- 9. Upcoming Board To-Dos
 - a. Budget: fiscal year begins August 2022. A draft budget should be ready for the June 2022 board meeting. Final draft ready for July 2022 board meeting.
 - b. Conflict of Interest Statements: We will be renewing these annually, and when/if new board members join
 - c. Vacant Officer Positions: TBD
 - d. Partnering with the NPS for Education Programming and Fundraising: National Park conversations to potentially pursue a partnership for an educational endowment specially for Community Education/Environmental education programming; discussions will be had with the board in the future; long-term consideration for programming, fundraising, programming
- 10. Next Meeting (In-Person at Finlandia & Zoom)
 - a. June 16, 2022, 6:30 pm
 - i. This is a change from our usual Thursday
 - ii. The next two board meetings are expected to be the full two hours, with budget discussions anticipated

Meeting is closed at 7:25 p.m.



DIRECTOR'S REPORT

OLD BUSINESS:

1. Hancock Building Update
 - a. Furniture: some has been received, some on backorder
 - b. Classroom floor: Carpets removed, floor sanded, *COMPLETE*
 - c. Front lawn Sign: *COMPLETE*
 - d. Trash removal: This is listed on our lease. Michelle is working to work with Andrew (email, text) on the trash issue, no response received. Kiko suggests sending a Registered Letter with the issue, including a timeline for a solution. Follow up with email, including Registered Letter mention.
1-Y Goal 1 Obj a1 Hancock Space
3-Y Goal 2 Obj b2 Hancock Space

2. CLK Payments: still waiting on final payments
 - a. The 3rd invoice (sent 2/1/2022) for \$65,209.12.
This was partially paid on 3/31/2022 for \$32,604.56
 - b. The 4th invoice (sent on 4/15/2022) for \$65,209.12
 - c. We received 2 checks **today** totaling the full amount that CLK owed for the 2021-2022 school year: \$97,813.68
 - d. There was a delay of payments due to an audit on the CLK side. Michelle discussed with Matt of the CLK team about the issue and delay. Matt will be leaving CLK. Michelle reminded the team that we need our MOU by July 1.
 - e. Kaleidoscope is managing funds/income very well so the situation does not cause financial hardship to the organization

3. Summer Drama Camp (partnership with Finlandia and CCD)
June 13-17
 - a. Currently 65 of the 80 registration spots are filled (75 spots, plus 5 student sound and lighting technicians).
Performances Friday, June 17, at 2:30 p.m. and 6 p.m.
1-Y Goal 2 Obj a1- Area Partnerships
1-Y Goal 2 Obj b2 In-Person Events
3-Y Goal 2 Obj d4-Partnerships
3-Y Goal 3 Obj a1 Private Pay Revenue



10-Y Goal 3 Obj b2 Host inclusive classes, experiences, and events

NEW BUSINESS:

1. Open Houses in L'Anse & Hancock locations
 - a. L'Anse
 - i. 50 people participated (mostly returning families, staff, and a few community members)
 - ii. Students were able to do activities, learn about classes, and meet instructors
 - iii. The L'Anse Sentinel covered the event and published an article about Kaleidoscope
 - b. Hancock
 - i. 24 people participated, including 5 community members
 - ii. The Usborne book sale and related online sale netted \$268.77 for Kaleidoscope to spend on Usborne books for our library

Team would like to repeat open houses annually.

10-Y Goal 3 Obj 2 Host inclusive classes, experiences, and events

2. Registration
 - a. Fall Registration for returning families took place the week of May 2, 2022.
 - i. All available shared-time electives were used.
Kaleidoscope: 311 registrations (up from 263)
Discovery Center: 211 registrations (up from 143)
CAPE: 350 registrations (down from 411)
 - ii. Waitlisted families were not able to register as CLK Shared-Time students
 - iii. Each partner organization offered electives to families on the waitlist through their own means. Kaleidoscope offered a limited number of scholarships (closing date to request was May 26, 2022). We had budgeted for 14 scholarships and have exceeded the request by a few, so we are re-evaluating to see if we can accommodate all of them (so far, 6 are for Hancock classes).



- b. Kaleidoscope assumed an active role in setting up registration for the CLK Partners. We have started a discussion to possibly continue this process as a contracted role with CLK.

1-Y Goal 1 Obj b2 Continue improving virtual curriculum and experiences
3-Y Goal 2 Obj a1 and b2 Operate L'Anse and Hancock physical locations
10-Y Goal 3 Obj 2 Host inclusive classes, experiences, and events)

3. Summer Activities/Events

Registration for summer activities opened at the same time as the fall registration and we are seeing lots of interest and participation.

- a. Art Camp: Youth painted murals in the Hancock building. 13 students and 4 staff participated.
- b. Fiddle Workshop: 24 participants with a great mix of new, returning, and self-pay families. We are looking at other ways for the instructor to be involved in events.
- c. Martial Arts Classes: Filled quickly.
4 full sections, added 2 more sections that still have open spots.
- d. Arts & Crafts Workshop: 1 full section filled quickly, added 1 more section that still have some open spots
- e. Paper Mache Mask Workshop: Offered by one of our new instructors, 1 day per week for 3 weeks.
- f. Dye Workshop: Erin L. offering this workshop for adults or older students
- g. Boredom Busters: sports program offered by our new intern. L'Anse location has 10 students enrolled, Hancock has 5 but more may join once school is over.
- h. Battle of the Books: 18 students registered during the regular registration process, open through June.

1-Y Goal 2 Obj a1- Area Partnerships
1-Y Goal 2 Obj b2 In-Person Events
3-Y Goal 2 Obj a1 and b2 Operate L'Anse and Hancock physical locations
10-Y Goal 3 Obj 2 Host inclusive classes, experiences, and events

4. Promotional Video-

1-Y Goal 2 Obj c3 Develop Pitch and Market Kaleidoscope
3-Y Goal 1, Obj b2 Organized website