

KALEIDOSCOPE BOARD MEETING MINUTES

Location: Teleconference

Thursday, Oct. 14, 2021 | 6:30-8 p.m.

Kaleidoscope Mission Kaleidoscope Values

We provide learning experiences and support

*for Keweenaw families to further their
educational pursuits.*

- We are inclusive
- We are non-discriminatory
- We operate in a collegial spirit
- We embrace mutual respect
- We strive to embrace many educational philosophies

Meeting called to order at 6:35 p.m. by Chris Amidon

Attendees:

Present Board: Chris Amidon, Kiko de Melo e Silva, Ruth Gill, Art Pontynen

Absent Board: Rita Kranz

Present Staff: Michelle Nielson

1. Approved September Board Minutes
2. Last-Meeting Action Item Review
 - Shared Space Agreement draft ready for Sept. 18 Retreat (will be covered in Director's report)
 - Student enrollment 2021-2022 vs 2020-2021 by Sept. 18 Retreat (will be covered in Director's report)
 - Arrange a Google Drive Orientation- Will be completed at the November meeting via Zoom

3. (Director's Report:) (Michelle)

- Registration- registration has finally closed and courses are underway. ●
Current enrollment is 289 electives (versus the 244 that we had in the approved budget). This excludes self-pay and scholarship electives.

- After anticipated per-student expenses we should have an overall available funds increase of about \$15,600.

- Action Item- Deeper comparison to number of students and electives from the previous years, along with income received, which electives are being completed in the L'Anse location or completely virtual, registration numbers for students who are not part of CLK during the past 3 years.

- Shared Space Agreement- Draft is completed and will be emailed to Board members after the meeting to review and provide comments/feedback/edits. ○

New Funding-

- Facebook Fundraising/ Giving Tuesday, November 20, 2021

- Advertising/reminders will be very important for this to be successful. Ruth suggested that we could use examples to show how funding will be spent. Such as a \$20 donation will pay for XXX amount of cooking supplies, a \$50 donation will provide XXX amount of art supplies.

- Grants- 3 specific grants were referenced and discussed (Key.com, Baraga County Foundation, UPPCO)

- Chris asked that Michelle provide a summary of information about the requests once applications/letters of interests are created explaining why it would be a good fit for the organization.

4. Messaging- Currently creating messaging for website updates, brochures, social media/marketing, and signage. Once drafts are created, it will be presented to the Board for review.

- Tshirts- the organization will provide a t-shirt for Board members, please let Michelle know size and color once the registration begins. Members can also order a long sleeve shirt (\$28) or hoodie (\$35).

5. Director Evaluation: Established for Year- Will be completed and saved in the Board Drive within the week.

6. 2021-2022 Goal Ratification (Board Retreat Follow Up)

- One Year Goals

- Chris motioned to approve, Artur seconded. All in favor, unanimous decision (Ayes- Chris Amidon, Kiko de Melo e Silva, Ruth Gill, Art Pontynen. Nays- none)

- Three Year Goals
 - Chris motioned to approve, Artur seconded. All in favor, unanimous decision (Ayes- Chris Amidon, Kiko de Melo e Silva, Ruth Gill, Art Pontynen. Nays- none)
- Ten Year Goals
 - Chris motioned to approve, Artur seconded. All in favor, unanimous decision (Ayes- Chris Amidon, Kiko de Melo e Silva, Ruth Gill, Art Pontynen. Nays- none)

7. Hancock Space: Do We Move Forward?

- Staffing
- Financials
- Concerns
 - The Board was in consensus that we should move forward with exploring a contract for renting space in the Finlandia building. In addition a business plan is needed that outlines expenses, income, hiring plan, and time needed to open the space by the time registration starts in May.
 - Action Item: Ruth will email Michelle the contact information regarding the lease for the location to begin the negotiation process.
 - Things to consider: length of lease, rent expense and what is included with it, partnerships with other businesses within the building.

8. Treasurer & Secretary Transition Check-in; Art stated that he has some questions for Chris but will email him directly, rather than discussing during the meeting. 9.

Committees- NA

- LTP (on hiatus)

10. Charter School Update?- Nothing to update

11. Google Drive Orientation- Will take place during November's meeting and will use Zoom.

12. Individual Check-ins;

- Michelle- Was able to reschedule her visit to MI and will be there December 7-10th.
- Art- Nothing to report
- Kiko- Nothing to report
- Ruth- Has been researching similar organizations to Kaleidoscope and has found an organization in England that has a model she really likes. She is

reaching out to them to learn more.

- Chris- thanked everyone for participating in the call

13. Next Meeting (Zoom)

- November 11, 2021, 6:30 pm

14. Meeting closed at 7:59pm